

# CHENOA CHATTER



## ISSUE 1 - SUMMER EDITION

Step into the warmth of our company's summer newsletter, where we inform you about the newest updates, thrilling news, and delightful testimonials to brighten your days.

## Unveiling CBC Mortgage Agency's Dynamic Rebrand As it Celebrates a Decade of Empowering Homebuying Families

As we celebrate our 10th anniversary, we're proud of our growth and excited to refresh our brand. This represents our commitment to progress, innovation, and overcoming homeownership barriers. Rest assured, our dedication to our lending partners and borrowers remains unwavering.

This is not a simple change to our logo. It represents so much more.

It symbolizes our commitment to progress, innovation, and providing solutions to the barriers to homeownership. With that in mind, stay tuned for exciting new changes and improvements.

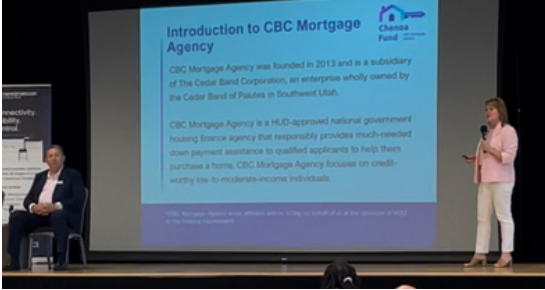
### Now You Know

#### **One set of guidelines offered nationally\***

Don't waste time sifting through a seemingly endless list of state-specific programs. With CBC Mortgage Agency's nationwide, down payment assistance program, the Chenoa Fund, you can have peace of mind knowing that the program is available wherever your borrower is located (except New York). And with one set of guidelines, we offer a streamlined and consistent application process, making understanding the requirements and qualifications easier. By choosing CBC Mortgage Agency's, down payment assistance program, you can simplify the process and focus on helping your clients.

\*CBC Mortgage Agency does not lend in the state of NY

# ● ● The Moreno Valley Homeownership Summit ● ●



We are so happy to announce that CBC Mortgage Agency participated in a homeownership summit in Moreno Valley, CA. During the event, CBC Mortgage Agency Account Executive, Janel Wood spoke to the audience about the Chenoa Fund down payment assistance program.

Prospective homebuyers also learned about the importance of financial preparedness, mortgage insurance, real estate tips and so much more. Educational events like these are essential to empower and educate individuals so that they can make informed decisions about homeownership. We were pleased to partner with Frank Fuentes from New American Funding on this event.



**ASK YOUR ACCOUNT EXECUTIVE ABOUT OUR NEW USDA FINANCING PROGRAM, COMING SOON!**

We have exciting news! We are pleased to announce that we are finalizing the details of a USDA program offering! We've been hard at work developing this new program in our continued efforts to support our valued lenders in their work with low-and-moderate-income families and individuals.

## Upcoming Events

● **NAHREP at L'ATTITUDE -  
September 27 - 30 Miami**

● **MBA's Annual Convention &  
Expo - October 15-18  
Philadelphia**

● **NAREB Annual Convention  
August 1-6  
Houston TX**



## Testimonial Highlight

“ Because of the Chenoa Fund I was able to have the money that I needed to buy my house, my home. I was able to host dinner for my family for the holidays and for that I am very grateful. ”



## Don't miss out on our Lender and Realtor® Toolkit

### Have access to :

- Downloadable Logo
- Social Media Assets
- Customizable Flyers
- Email Campaign Assets



Access our Toolkits at [chenoafund.org/lender-toolkit/](https://chenoafund.org/lender-toolkit/) or [chenoafund.org/realtor-toolkit/](https://chenoafund.org/realtor-toolkit/)

## How Down Payment Assistance has Evolved: Miki Adams

**NEWSLINK:** Are all types of down payment assistance (DPA) the same?

Not at all. DPA comes in a wide variety of forms and from numerous sources. For example, there are state housing finance agencies and government agencies that provide structured programs designed to help homebuyers with the necessary down payment. These often come in the form of grants, second mortgages, or low- to no-interest loans. These programs may have eligibility requirements, often based on the borrower's income level or whether they are a first-time homebuyer...

While the end goal for most DPA is the same, it's always advisable for potential homebuyers to research and explore all their options to identify the type of assistance that best fits their needs and circumstances.

## CBC Mortgage Agency - NMLS 1186381

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